

MBA in International Business Consulting

The Offenburg University MBA



BLACK FOREST
BUSINESS SCHOOL

» WELCOME TO OFFENBURG UNIVERSITY

Offenburg University is a research-rich, business-focused, high-performance institution. It is based in the Black Forest, one of Germany's economic powerhouses. Nestled in the rippling valleys of an impressive mountain landscape, the calm and peaceful region is still only short distances away from larger cities, such as Karlsruhe, Freiburg, Strasbourg/France, and Basel, Switzerland, all within an hour of Offenburg by train.

Offenburg University is top five in applied research in the South West, forming a thriving community with more than 4,000 students on two campuses. The university is widely recognized for its international reach and was one of the first German universities with international Master's programs. Students benefit from world-class research and hands-on teaching.

The Faculty of Business Administration and Industrial Engineering is consistently ranked among the top business schools in Germany. The faculty has a reputation for innovative teaching methods and individual supervision with small classes that ensure a unique learning experience. Offenburg University is business-focused with a large number of links to internationally active companies in the region, including the hidden champions of the automotive industry, and to companies abroad.



» MBA INTERNATIONAL BUSINESS CONSULTING

Prepared for Leadership

Are you ready for an extraordinary challenge? For fifteen intensive, exciting months in a highly international environment, in which you will develop both professionally and on a personal level? Then the Masters of Business Administration (MBA) in International Business Consulting is the right choice for you!

Our compact program is tailored to young professionals who want to prepare for a career in external or in-house consulting, controlling, or project management within any industry. In the heart of Europe and in one of the world's most high-performance regions, an MBA program that uniquely combines academic character, internationality, practical relevance, and a sense of responsibility is waiting for you. Look forward to 15 months full of inspiration at our university.

What can you expect at the end?

With an international student and lecturer body, and interactive and practice-oriented approaches, you will acquire the expertise to boost your professional career and prepare you for leadership positions around the globe.

You may take your knowledge and skills back to your home country or put them into practice at international companies in Germany.

Did you know that in Germany, citizens of other countries have the chance to extend their residence permit up to 18 months after graduating in order to find a suitable job?

What's more, 93% of IBC graduates obtain employment within 3 months of graduation.





» WHY CHOOSE THE MBA INTERNATIONAL BUSINESS CONSULTING?

We meet your expectations:

This program is suitable for professionals looking for an in-depth and practical understanding of strategic and operational consulting. It is aimed at individuals looking to be an accelerator for change in the increasingly globalized business world.

The Offenburg University MBA in International Business Consulting enables you to work with knowledgeable and experienced professionals and equips you with the necessary tools and skills to carve your own career path in any industry.

»IBC has played an important role in enabling my transition to the German employment market by providing valuable insights into its specifics. I very much enjoyed the finance related subject offerings and certainly wish the program continued success in building-up a powerful global alumni network.«

Examples of our successful Alumni

Basal John

Nationality: India
Current Position: Software Development Quality Engineer
Current Company: BehavioSec, Leipzig, Germany
Year of Graduation: 2020

Demet Ölmez

Nationality: Turkish
Current Position: Merchandising Manager
Current Company: adidas Group, Herzogenaurach, Germany
Year of Graduation: 2015

Vazgen Abgaryan

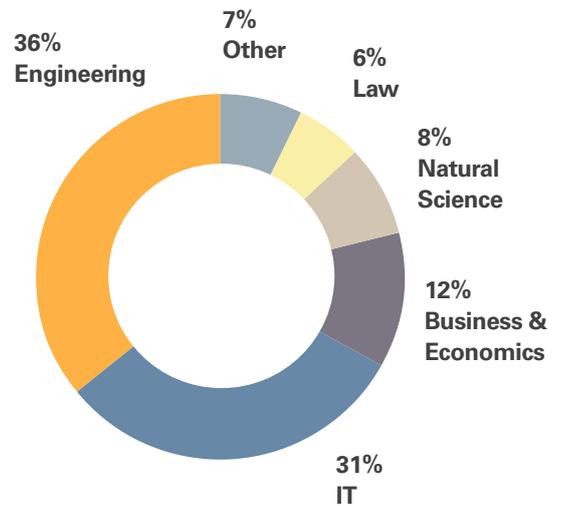
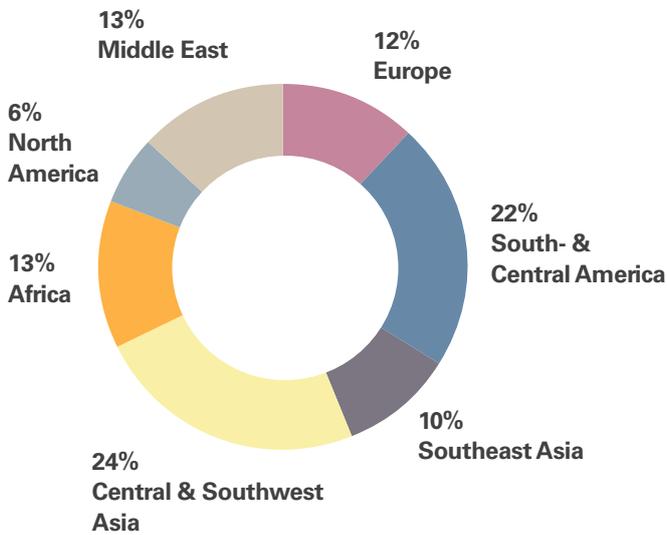
Nationality: Armenia
Current Position: Vice President, Senior Credit Risk Analyst
Current Company: Swiss Re (Corporate Solutions), Munich, Germany
Year of Graduation: 2018



» HIGH-PERFORMANCE, EXPERIENCED AND INTERNATIONAL

Our IBC students, who come from a wide array of countries and professional and academic backgrounds, mirror one of the core values of our institution: a large degree of diversity.

The following graphical representations offer a statistical overview of the MBA classes over the last 6 years.



**Average Age/
Work Experience**

26 Years/4,6 Years



**N° of Nationalities
Represented**

19 Nationalities



**Women/
Men**

47%/ 53%



» INTERNATIONAL BUSINESS CONSULTING

Entry Requirements

An undergraduate degree (Bachelor, Diploma, or equivalent) with 210 ECTS credits. Applicants who do not hold a degree in Business Administration or equivalent have to pass an admission test (study materials provided by the university). Proof of professional work experience (minimum two years post-graduation).

Applicants whose first language is not English must present one of the following qualifications of the English language: (TOEFL iBT 87, IELTS 6.5, MOI certification, stating that the mode of instruction for your Bachelor's degree was English). An APS certificate is required for applicants from China, Mongolia, and Vietnam.

Your Investment

Tuition fees: 10,400 € (for the entire program / 3 semesters) The characteristics of the IBC program are small class size (about 20 students per year) to guarantee individual attention, personal counselling to meet your career aspirations, and a highly interactive environment to facilitate maximum sharing of knowledge and experience. Close cooperation between industry and business leaders in the region ensures the continuous updating and improvement of teaching contents, while companies use the know-how and research findings at Offenburg University whose graduates are sought after as highly skilled experts.

Service contribution fee: 284 € per semester (subject to change). This includes liability insurance, administration fees, and other services for international students. **Find more information regarding the International Center's unparalleled service on the back cover.**



Additional Benefits

The IBC teaching method focuses on transferring state-of-the-art knowledge in a practice-oriented way. Most of the lecturers are consultants or managers who integrate real-life cases into their courses. Students are continuously asked to apply their knowledge in case studies, group work, and presentations. The IBC program is conducted entirely in English. Students are encouraged to join weekly German language courses as an elective.

Course Structure

The course structure of the MBA in International Business Consulting is based on ten core modules and four elective courses in Semester One and Semester Two with 60 (ECTS) credits, focusing on finance and accounting as well as logistics and marketing. In Semester Three, students will gain 30 ECTS credits for the successful completion of their Master's Thesis, which often coincides with an internship at a company.

How You Are Assessed

Many courses are assessed through written examinations at the end of each semester. These may include short case studies, calculations, or multiple-choice questions. Additionally, students will be assessed through coursework, which may include essays or individual/group presentations.



» CURRICULUM MBA IBC



» Acquire new insights

- Orientation week Montafon (Austria)
- Teambuilding and Workshops
- Cross-disciplinary approach: from research to final business plan
- Internship possibilities

» Enlarge Your Perspective

- Benchmarking
- Business Wargaming
- Business Transformation
- Economic Law in Context of Turnaround Management
- Managing People in Projects
- German language classes

» Business fundamentals such as

- Corporate Finance
- Accounting
- Marketing & Strategic Management
- Leadership Management
- Logistics & Simulation
- Business Information Systems

INTERNATIONAL BUSINESS CONSULTING

Offenburg University
Black Forest Business School

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77723 Gengenbach
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mba-ibc.com



PROVIDING A TRANSFORMATIONAL LEARNING ATMOSPHERE

- Internationality of our students and lecturers
- Compound focus on hard and soft skills
- Comprehensive curriculum merged with a wide variety of professional backgrounds

CREATING RESPONSIBLE LEADERS

- Opportunities to put academic thinking into professional practice
- Prioritizing active participation
- Merging the latest research with practical application

SERVICES FOR INTERNATIONAL STUDENTS INCLUDE

- Accommodation service
- Buddy and Orientation program
- Summer language course
- Cultural program
- Senior Service

